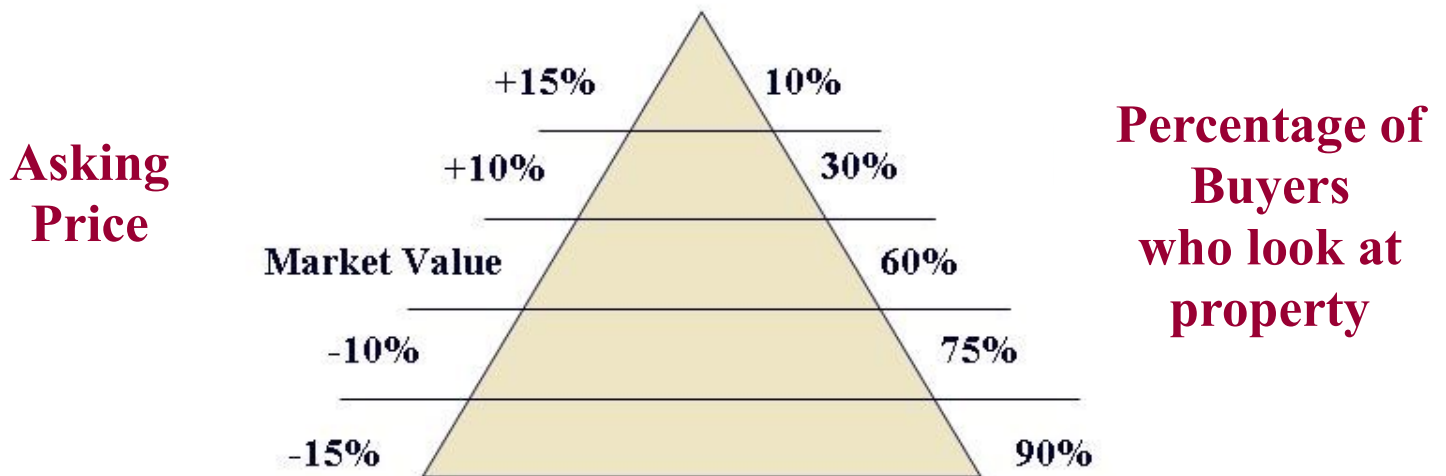


Proper Pricing



As the triangle graph illustrates, more buyers purchase their properties **at market value** than above market value.

If you price your property at market value, you are exposing it to a much greater percentage of prospective buyers and increasing the opportunity for sale.