

# Seller's Path to Success



Home Market Analysis

Stage & Photograph

Install Yard Sign & Lockbox

Input Into MLS

Internet Marketing

Marketing Meeting/Tour

Feedback

Print Media

Custom Marketing

Qualify Buyers

Showings

Feedback

Answer Objections

Present Offers

Negotiations

Purchase Agreement

Order Title Insurance

Secure Financing

Inspections & Appraisals

Review Closing Figures

Closing

Move Out



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