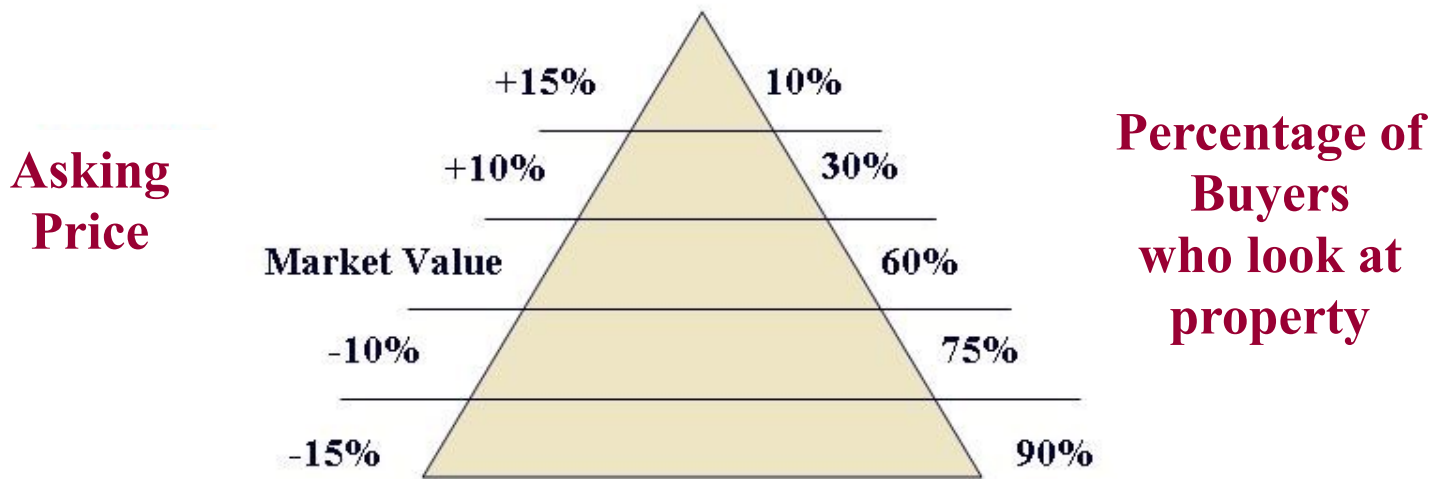


# It's All About Proper Pricing

As the triangle graph illustrates, more buyers purchase their properties at market value than above market value.



**If you price your property at market value, you are exposing it to a much greater percentage of prospective buyers and increasing the opportunity for sale.**



1015 N. 7th Street  
Grand Junction, CO 81501  
(970) 242-3647  
[www.brayandcosearch.com](http://www.brayandcosearch.com)

